

## Welcome to ceramics, welcome to Cermer

### "A way to communicate the authenticity and superior quality of your product"

A warm welcome as warm as the materials we use. Our engineering team will assist you at each stage of the adoptation process. Switching to ceramics will be a pleasant evolution. We adapt our designs and proposals to your specific needs. We make everything using the OnetoOne system, a way to design the perfect container. Your Cermer container is authentic and shaped to your requirements.



# Premium products come in ceramic packaging



## "If it's really premium, it comes in ceramics"



That's the Cermer motto, a claim that sums up in a few words how a container can enhance the consumer experience. Or rather, a container that is an experience by itself. Every single atom has a purpose: to give the surface a pleasant feel. Almost haptic poetry recited by the container. A poem in ceramics that creates an aesthetic effect.



The sound of the spoon touching the containe walls' is the sound of quality and enjoyment.



### Cermer World leader

## Agility and responsiveness:

That's how we work, we have developed a technology to design products within 5 weeks.

Since 1990, Cermer is the world leading company in innovation and production capacity. We created ceramic containers for the food industry. Nearly three decades of innovation have passed since then, during that time, we have reached an extraordinary respect and passion for ceramics and nature.

We serve our clients all over the World from the West Coast of the United States to Australia.





#### A history of continuous innovation



1989

#### Cermer, a new innovative concept

The company is born combining an industrial mindset with the region's ceramic know-how. We develop an innovative ceramic food container for Unilever ice-creams sold in HORECA.



## Cermer revolutionize the dairy products market

Cermer revolutionizes the dairy products market.
We created an innovative ceramic container with proprietary glazing technology and start producing jars. 1993 is our year of internationalization, working for multinational companies like Yoplait or Nestlé.



1996

#### Cermer expands to main retailers in Europe

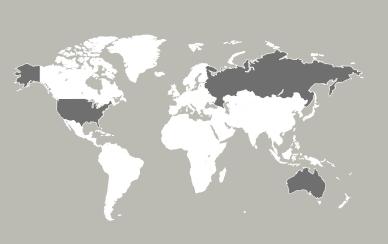
Cermer containers reach European modern retailers and supermarkets.



2000

#### Lead and cadmium-free glazes

Cermer develops the first cadmium and lead-free glazes for ceramics food packaging.



2008

#### A new step in the international expansion

Russian, Australian and USA clients start adopting our containers.



2009

#### Ready meals and dipping sauces

We start producing special containers for ready meal and sauce producer.









2012

Ramekins and lightening technology

We start offering ramekin shapes and improve our technology by making our containers lighter. 2014

Cermer 360º engraving technology

2016

Heat-Sealing Technology Research 2017

We open the second independent production facility

Through two independent production plants on 22.000 sq meters equipped with our own machinery and cuttingedge technology, we ensure the highest quality standards and the on-time delivery of our products.

2018

New Advanced Ceramic Heat-Sealing Technology (CHST).

State-of-the-art second production

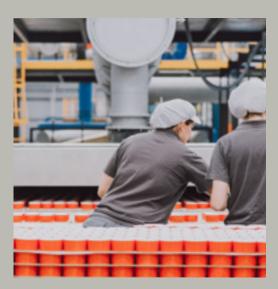
facility to support our clients' growth.

10% of total revenues invested in R&D

After years of research,
Cermer engineering team
manages to develop a
proprietary Heat-Sealing
Technology for ceramics
(CHST).







# Material and ecology

## Cermer: a container that comes from three natural elements.

Our ceramics are the result of the interactions and relationships between the three natural elements: Fire, Soil, and Water.







Thanks to the fire, we turn on our kilns. We mix soil with water to get our characteristic clay and then, a magical process happens: Cermer containers are created.

When we talk about ceramics we talk about a process: the transformation of natural raw materials and natural resources into stunning long-life containers.



Based in a region with ceramics heritage that dates backs 3.000 years, ceramics production techniques have been improved while keeping their natural character and specific low impact on the environment.

Everything starts with the clay, a humble soil material that is found abundantly in the environment.

Cermer containers are a non-polluting inert material with a very low carbon footprint that complies with the strictest European and US regulations.



Mediterranean spirit

In each jar, ramequin, dish or special container lives the Mediterranean identity.

Cermer containers are the result of centuries of migrations along the Mediterranean Sea. The weather, the orography and the pace of life were the seed to originate a strong ceramics culture that has lasted until times.



### ECO-FRIENDLY

After three decades of innovation we have reached an extraordinary respect and passion for ceramics and nature.

Cermer containers clay is infinite in terms of availibility, is made mixing soil and water and have a very limited environmental impact: we love and work with a non-polluting inert material which has an extremely low carbon footprint.





#### ICE CREAMS - YOGURTS - DESSERTS - READY MEALS - DIPPING SAUCES

#### Our collections



Our containers are developed to exalt the ingredients, flavors and characteristics of every single food preparation. With each and every one of the recipes we explore the huge possibilities of ceramics, a material that preserves food and enhances the consumer experience.













FDA / IMS

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